

Mikhail Raskolov

The Philosophy of Business

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«Издательские решения»

Raskolov M.

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Are you half a heartbeat away from making a momentous decision to start your own busi-ness? Then this book is a must-have. But if running a business is not your scene, pick another book — you won't find this one in-teresting.

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Never bury your ideas: however wild they are, see them through right to the very end.

– Mikhail Raskolov

This is for my friends Nick and Eugene.

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Starting Out

What matters the most is that business means *action*.

The hardest part is making your first ten million.

The key driver is the idea.

If you have a spare ten million, you can buy an idea and hire people to put it into practice. But if you're a lazy chicken, you will die dreaming of becoming a billionaire, your idea remaining just a pipe dream. So the way to go would be to leave your laziness and fear behind. And act, act, act ...

Конец ознакомительного фрагмента.

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